

RESOURCE MOBILIZATION & PROPOSAL DEVELOPMENT

ARE YOU LOOKING TO GAIN
PRACTICAL SKILLS IN
RESOURCE MOBILIZATION
& DEVELOPING A WINNING

PROPOSAL?

THEN:

REGISTER TODAY



JKUAT ENTERPRISES

TAKING THE UNIVERSITY TO THE PEOPLE

Email: training@jkuates.jkuat.ac.ke

Website: www.jkuates.co.ke

Phone: 0724256696

Course Contents

- 🕒 Introduction to Resource Mobilization
- 🕒 Resource Mobilization Strategy
- 🕒 Introduction to Proposal Writing skills
- 🕒 Project Design using theory of change
- 🕒 Project management principles & practices
- 🕒 Cross Cutting Issues in Proposal Writing
- 🕒 Proposal and Report writing Best practices

LEARNING OUTCOMES

- 🕒 Understand different ways of resource mobilization
- 🕒 Understand the principles of project development and proposal writing
- 🕒 Gain skills to organize the different components of a proposal in a logical flow
- 🕒 Write an effective proposal according to donor's requirements and guidelines
- 🕒 Use of M&E frameworks in project design when developing a proposal
- 🕒 Write good quality reports tailored to a target audience

“Online and Physical Classes Available.”